The Vision of Cardiovascular Medicine from 2022 to the Next Decade







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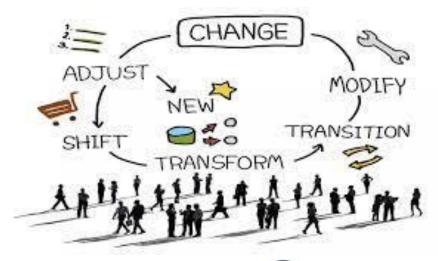
The State of Cardiovascular Medicine

- Effect of COVID-19
- Health Equity
- Digital Transformation
- Medicine As Data Science
- Communication and Miscommunication of Science
- Workforce Changes
- Clinician Burnout
- Opportunities for the future



What is Impacting CV Clinicians, Patients, and the Healthcare Industry in 2022?

Constant Change





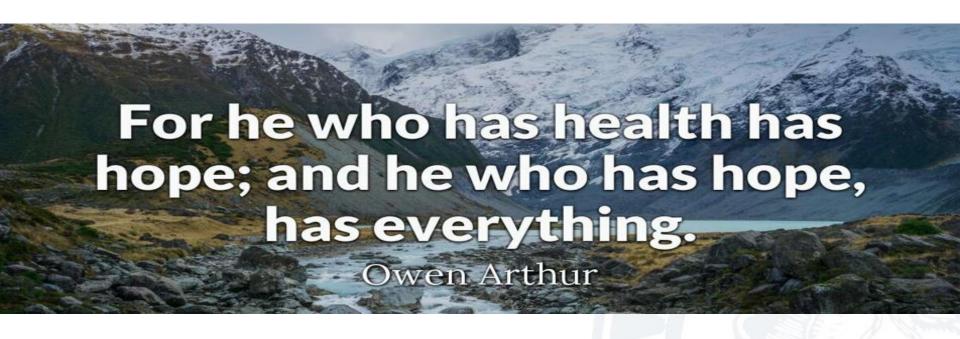






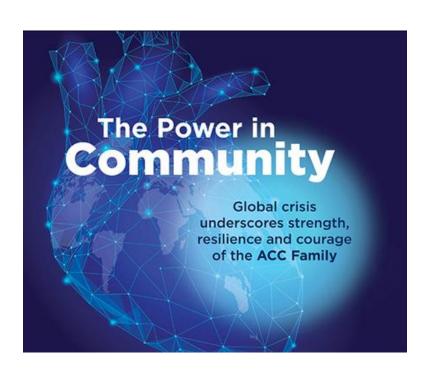




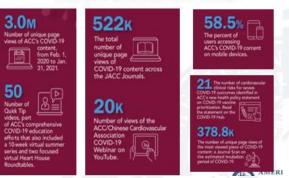




Lessons Learned From COVID



ACC's COVID-19 Hub



Global Collaboration is Critical & Effective



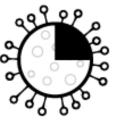
COVID-19 inequity in the US, by the numbers

BLACK PEOPLE REPRESENT



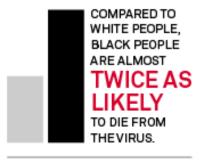
13% OF THE U.S. POPULATION

BUT ALMOST



25% OF COVID-19

As of July 28, 2020. Credit: Cat Weeks Source: Gilead Sciences Inc.



AN ESTIMATED

60%

OF COVID-19

DEATHS OCCURRED
IN DISPROPORTIONATELY
BLACK COUNTIES.

BLACK PEOPLE ARE ABOUT

FIVE TIMES

MORE LIKELY TO BE INFECTED WITH THE VIRUS THAN WHITE PEOPLE.

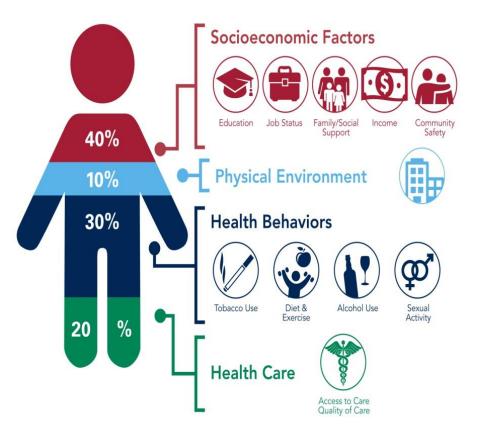


The current national **COVID**-19 mortality rate for Black Americans is 2.1 times higher than that of Whites.

The pandemic has brought to light significant health inequities that have existed in our society for decades.

IMPACT OF SOCIAL DETERMINANTS OF HEALTH

Social determinants of health have tremendous affect on an individual's health regardless of age, race, or ethnicity.



SDOH Impact

- 20 percent of a person's health and well-being is related to access to care and quality of services
- The physical environment,
 social determinants and
 behavioral factors drive
 80 percent of health outcomes

20%

80%

COLLEGE of CARDIOLOGY

COVID has highlighted the importance of SDOH's on risk and outcomes

JACC Leadership Page on Health Equity, May 2021

LEADERSHIP PAGE



Paving the Way for Health Equity in Cardiology



Why Does it Matter?

Dipti Itchhaporia, MD, FACC, President, American College of Cardiology

I have been impressed with the urgency of doing. Knowing is not enough; we must apply. Being willing is not enough; we must do.

-Leonardo da Vinci (1)

ealth equity has long been an ideal. It is rooted in medicine going back into the mid-nineteenth century when it was recognized that social and class inequalities lead to health inequalities. The core of health equity is the intention to eliminate unfair and avoidable differences in disadvantaged groups that have poorer survival rates, life conditions, and health status that perpetuate their disadvantages. In spite of the fact that many organizations have pursued the ideal, this has not translated into equitable and healthy societies.

The coronavirus disease 2010 (COVID-10) pandamic

What is known is that social determinants of health—the conditions in which people are born, grow, live, work, and age—have significant impact on health, quality of life, and health care costs. Conditions such as economic stability, physical environment, education, food, and access to care also support or inhibit our health (Figure 1). There is evidence that determinants of health are interlinked with class, ethnicity, gender, education level, as well as social vulnerabilities.

In the United States, recent data from the Centers for Disease Control and Prevention (CDC) have shown that Blacks, Latinx, and Asians have substantially higher rates of infection, hospitalization, and death from COVID-19 compared with Whites (4). Vaccine and testing rates are also lower in these populations,

Health equity means that everyone has a fair and just opportunity to be healthy.

Robert Wood Johnson Foundation

WHAT IS HEALTH EQUITY?

"Health Equity is defined as the absence of unfair and avoidable or remediable differences in health among population groups defined socially, economically, demographically or geographically".

World Health Organization

The Business Case for Health Equity

-Health disparities are costly and there would be a positive economic impact if health equity is better implemented

Institute of Healthcare
Improvement, that health
inequities cost the United
States \$83 billion and this is
anticipated to grow to \$300
billion by the year 2050

\$135 BILLION

total economic gain per year if health disparities removed

\$175

economic impact of shortened life spans

\$42 BILLION

untapped productivity due to health disparities

3.5

lost life years associated with premature deaths \$93 BILLION

excess health care costs due to health disparities

\$230

projected economic gain per year if health disparities eliminated by 2050

 ${\color{red} \bullet} \underline{\text{https://www.commonwealthfund.org/blog/2021/any-medicare-solvency-effort-must-include-advancing-health-equity} \\$

https://altarum.org/sites/default/files/uploaded-publication-files/WKKellogg_Business-Case-Racial-Equity_National-Report_2018.pdf https://cmelearning.com/resources/the-case-for-health-equity/#business

https://www.astho.org/Programs/Health-Equity/Economic-Case-Issue

Lesson Learned From COVID

LEADERSHIP PAGE



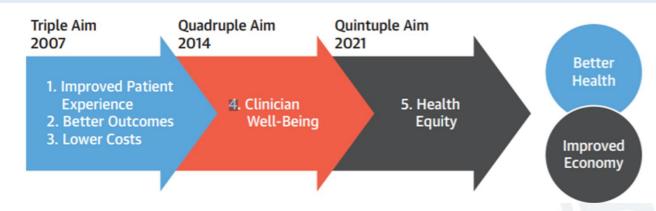
The Evolution of the Quintuple Aim

Health Equity, Health Outcomes, and the Economy



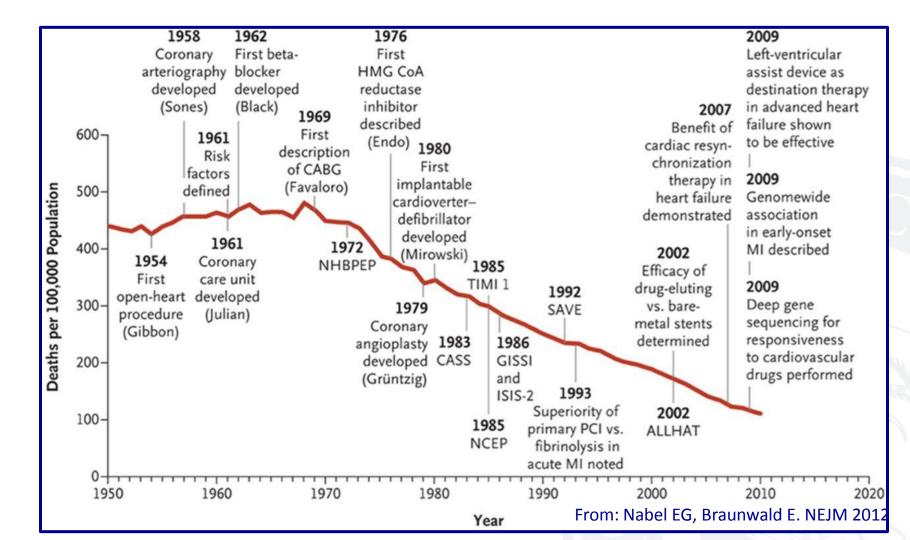
We Must Address Health Equity

FIGURE 1 Evolution to the Quintuple Aim





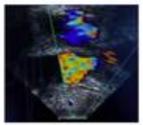




Historical Wave of Innovations



Invasive Hemodynamics



Echocardiography



Valvuloplasty



PTCA

IMPACT ON INTERVENTIONAL CARDIOLOGY

COMPETENCY Formal Training

Certification Exams

CARE TEAM

Patient Selection Credentialing Guidelines

IC PRACTICE

Salary Structure Ultra-Specialization Workforce Issues



Current Wave of Innovations



Endovascular Interventions



TAVR

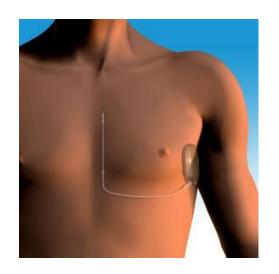


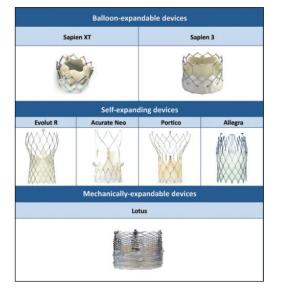


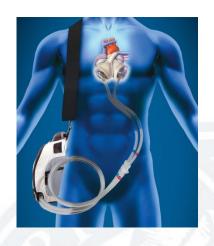


Transcatheter Mitral Repair

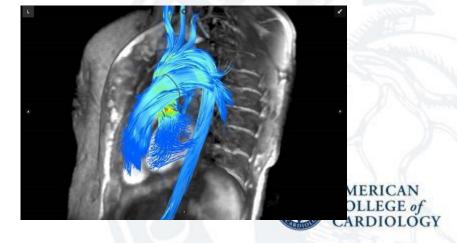












A Digital "World"











Saturday 01-02 oct

1956 ----- 2022

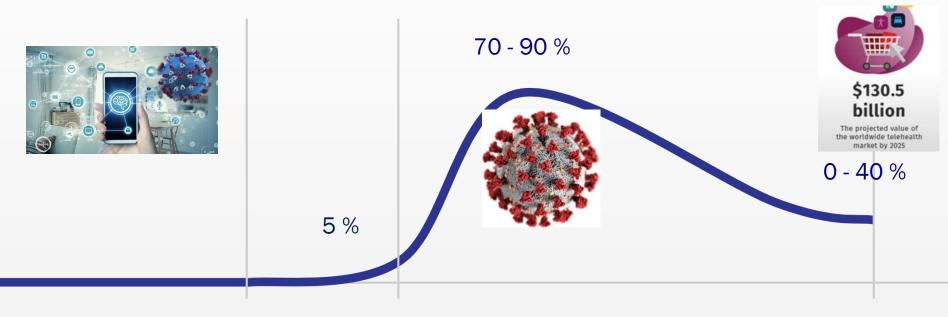




Hospital waiting room



COVID-19: A Catalyst for Telehealth



"The Before-times" March 2020 Present

Propelled by the 'new normal' associated with the COVID-19 pandemic, we have witnessed a surge in technology innovation to assure continuity in care delivery.





THE DIGITAL TRANSFORMATION OF HEALTH CARE DELIVERY

CHALLENGES AND BARRIERS



Misaligned Training



Payment Models



Workflow Integration



Digital Divide



OPPORTUNITIES AND PROMISE



Better Quality Care





Clinician Well-being



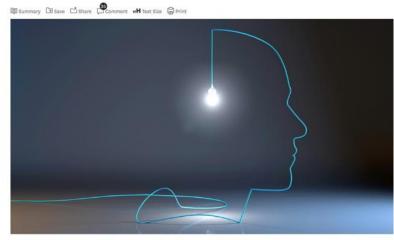
Improved Access to Health Care

Digital Transformation(DT)

- **DT refers to the disruptive improvement process** that introduces changes in
 information management, computing,
 communication, and connectivity technologies
 that impact organizational operations,
 structure, and business strategy.
- A common misconception about DT is that the disruption is merely technological; instead, DT is a wider philosophical framework that entails improving clinical processes by leveraging the vast amount of data, supporting clinical decision-making, and ensuring resource utilization towards improved quality of care and increased patient satisfaction by enhancing clinical data communication and patient engagement.

Digital Transformation Is Not About Technology

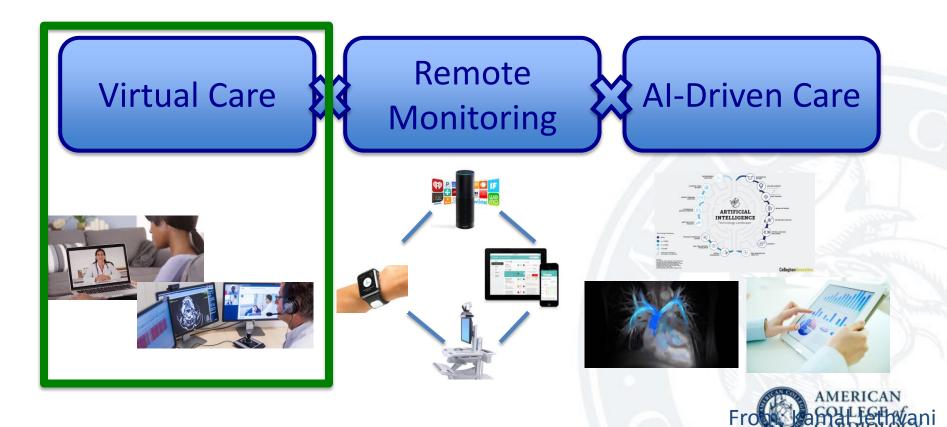
by Behnam Tabrizi, Ed Lam, Kirk Girard, and Vernon Irvi







DX of Healthcare



Getting to virtual care















Audio

Asynchronous Messaging

Video

Remote patient monitoring





Importance of AI in Healthcare and Medicine







Digitization: an enabler for AI/ML







Data is the new game-changer, everywhere

Organizing large volumes of real-time data from several sources is time-consuming and slow

To reduce the human effort involved in this and decrease the required time, AI and ML are being employed



"ML is capable of making sense of an immense amount of high-content biological data, most of which is too highdimensional for humans to interpret." - Daphne Koller







Medicine is becoming an information science.

Big Data And New Knowledge In Medicine: The Thinking, Training, And Tools Needed For A Learning Health System

ABSTRACT Big data in medicine—massive quantities of health care data accumulating from patients and populations and the advanced analytics that can give those data meaning—hold the prospect of becoming an engine for the knowledge generation that is necessary to address the extensive unmet information needs of patients, clinicians, administrators, researchers, and health policy makers. This article explores the ways in which big data can be harnessed to advance prediction, performance, discovery, and comparative effectiveness research to address the complexity of patients, populations, and organizations. Incorporating big data and next-generation analytics into clinical and population health research and practice will require not only new data sources but also new thinking, training, and tools. Adequately utilized, these reservoirs of data can be a practically inexhaustible source of knowledge to fuel a learning health care system.





Smarter with every patient interaction

Learning Healthcare System

With every

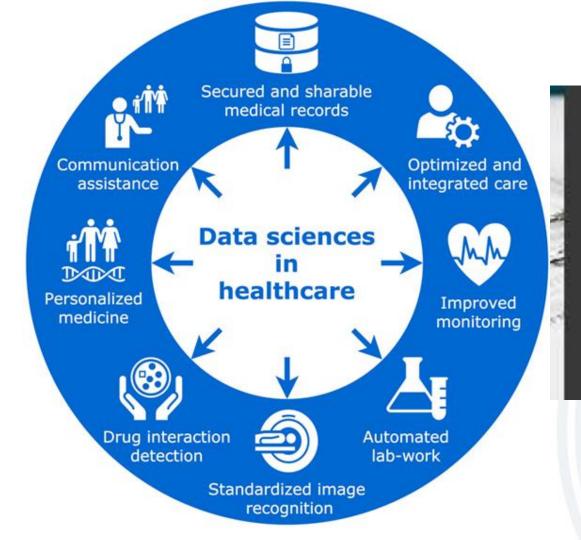




mile driven on



they get **smarter**



The role of data science in medicine



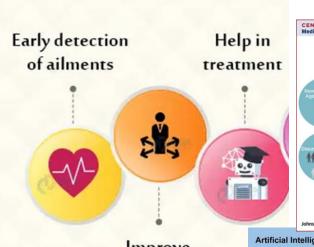
What if the convergence of the digitial transformation in medicine and machine learning could improve health outcomes, improve access, and reduce costs?

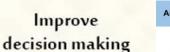


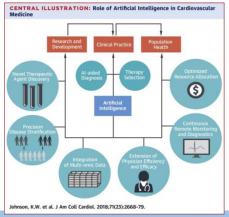
Cardiology and Creative Approaches to Care.



Al Driven Care In Cardiology







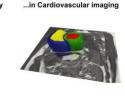
Artificial Intelligence coming into cardiology practice near you...



A CNN aortic pressure waveform analysis algorithm can assist with patient safety and improve diagnostic accuracy during coronary angiography



A commercially available smartwatch with an ECG sensor and a CNN algorithm can provide an inexpensive, non-invasive approach for long-term AF surveillance



Fully automated DL approaches enable accurate and rapid CMR image segmentation and analysis of myocardial motion and deformation



Use of Artificial Intelligence in STEMI Management



Artificial intelligence may be able to use predictive modeling of features of STEMI and provide a standardized approach to care, which can eliminate implicit bias in the care of women and improving STEMI care and eliminating sex disparities.



Cardiac CT and AI



Stenosis Map

3D Reconstruction

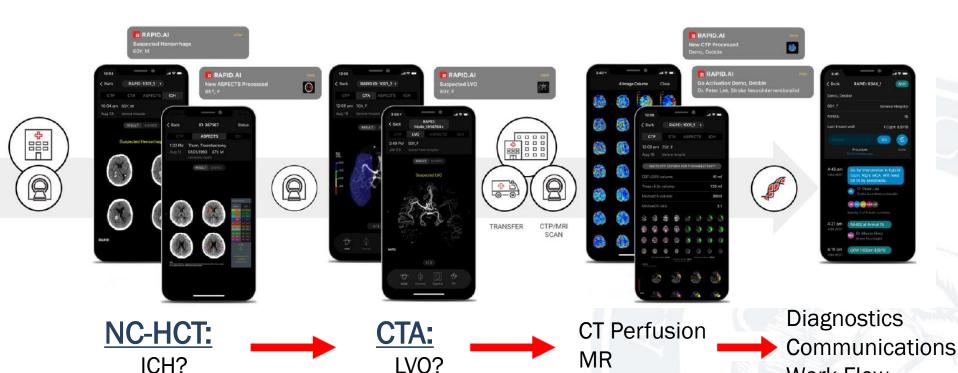
Structure/Function

Analytics

Al = "Augmented Intelligence", facilitated reads more efficient, reduced cost, increased accuracy.



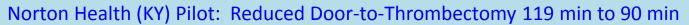
AI Facilitated Acute Stroke Care



Perfusion

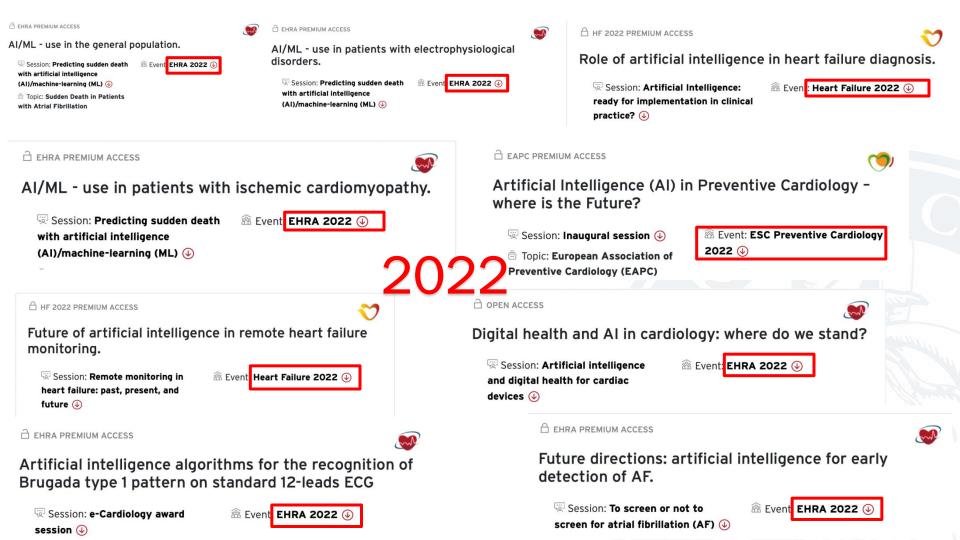
Work-Flow

AMERICAN COLLEGE of CARDIOLOGY



Map

Risk Area



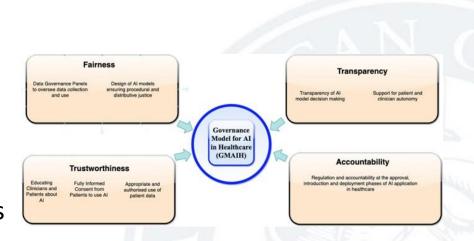




Challenges?

Ethical and Regulatory Concerns

- ➤?Biases
- >?Lack of transparency
- >?Privacy concerns with the data used for training AI models
- > ?Safety and liability issues with Al applications in clinical environments
- >?Does it work in real life?



J Am Med Inform Assoc 2020; 27: 491–497 https://doi.org/10.1093/jamia/ocz192

AMERICAN

• "...automation won't replace physicians, but those using automation will replace those that don't."







In the Pandemic World, Science Under a Microscope: Focus on Communication and Trust

Leadership Page

Dipti Itchhaporia

Message Map: Communicating Science With Clarity And Credibility **Key facts** Satellite statement: **Key facts** What is the problem? Key facts Core Message: **Key facts** Satellite statement: What Are You What are the benefits, **Key facts Trying To** opportunities? **Key facts** Accomplish? **Key facts** Satellite statement: What does success **Key facts** look like? **Key facts**

Core message - A succinct, streamlined one-sentence statement that serves as your primary message.

Satellite statements - Clearly stated messages that support the core message and answer specific questions like the ones above.

Key facts - Essential pieces of information, including data points, that provide more details on each of the satellite statements to use in longer conversations and messaging.

We learned that scientists and health care professionals need to learn to effectively communicate the risks, benefits, and latest scientific findings beyond the academic and scientific arena.

Restoring public faith in science is then an imperative in the coming years.

In his book *The Demon-Haunted World: Science as a Candle in the Dark*, Carl Sagan wrote, "Science is an attempt, largely successful, to understand the world, to get a grip on things, to get a hold of ourselves, to steer a safe course." Doing this well and steering the course starts with communication, and it starts with us.

Operational Impacts



CV Management in COVID-19: "Old Dogs, New Tricks"

Pre-COVID

Cath/PCI Exercise Stress Testing

Echocardiography

TEE/TEE-Cardioversion

Consultation

CRM Device F/U

CHF

"COVID Modified Management"

CCTA/SDD

Pharm MPI, stress cMRI, CCTA, CT-FFR

Limited-View Echo, POCUS

Structure: CTA, CMRI

Cardioversion: CTA

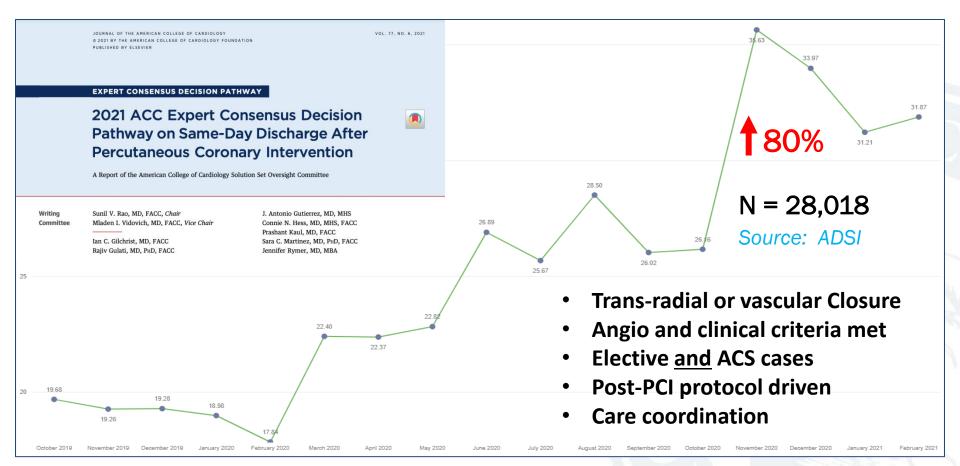
Video Consultation/e-Consultation

Remote Device Monitoring

E-Clinic, RPM



PCI During COVID: Same Day Discharge

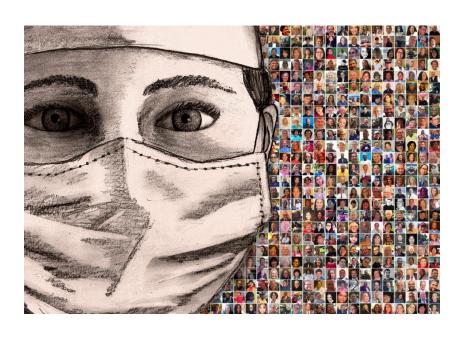


Economic Headwinds for 2022 and Beyond

- Volumes (inpatient and outpatient) initially slow to return
- Shift to outpatient care (lower cost, lower revenue)
- Increased cost of care (Inflation)
- Increased patient acuity and Chronic Medical Issues
- Shortage of key clinical and support staff



Health Care Professionals: Critical Condition



- 3600 HCW in U.S. died from COVID in 2020 (115,000 worldwide)
- 22% of RN's may leave nursing in the next year, 25% PTSD
- 30% of RN's are >60 years old
- Only 8% of new RN's want to do bedside nursing = crisis!

1.https://khn.org/news/article/us-health-workers-deaths-covid-lost-on-the-frontline/



^{2. &}lt;a href="https://www.forbes.com/sites/coronavirusfrontlines/2021/08/09/covid-19-has-ravaged-the-global-healthcare-workforce-we-need-to-invest-in-their-future/?sh=15beb336dd05">https://www.forbes.com/sites/coronavirusfrontlines/2021/08/09/covid-19-has-ravaged-the-global-healthcare-workforce-we-need-to-invest-in-their-future/?sh=15beb336dd05

^{3. &}lt;a href="https://www.aha.org/system/files/media/file/2021/05/fact-sheet-workforce-infrastructure-0521.pdf">https://www.aha.org/system/files/media/file/2021/05/fact-sheet-workforce-infrastructure-0521.pdf

^{4. &}lt;a href="https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/nursing-in-2021-retaining-the-healthcare-workforce-when-we-need-it-most">https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/nursing-in-2021-retaining-the-healthcare-workforce-when-we-need-it-most

Workforce Crisis: Nurses

Headwinds and tailwinds — state of the nursing profession includes COVID-19 impact



Declining workforce

510K

RN shortfall by 2030 (expected to grow due to COVID pandemic).

South and West regions of the US expected to have hire shortages.

The annual growth in RN jobs projection has grown from

175,000 pre-pandemic to

200,000

per year through 2026.



The RN recruitment difficulty index has grown to

81 days

with OR and ICU nurses being the highest at

93 and 91 respectively.

However, med surg does not fall far behind at 76 days.

Clinical practice opportunities

Emerging literature regarding the growing gap for transition to practice 8% of nursing graduates are prepared for entry level practice, dropping from 23% in 2015.

Emerging nursing literature demonstrates poor EHR usability leads to increased burnout, decreased job satisfaction and intention to leave.

RN burnout has grown as a result of the pandemic to

94% of nurses

reporting some level of burnout.

National annual turnover 2020 (with COVID impact)

18.7%

with the Southeast, North Central and South Central regions of the US having turnover at

19 2 -24 9%

(These are the regions Ascension practices within.)

Changing landscape

COVID pandemic has increased the gap in transition

to practice and

knowledge for new graduate nurses. First year turnover has grown to

30% nationally.

Increasing experience-

complexity gap

demonstrated through shift in CMI.

Call from the AACN, AONL, RWJ foundation and nurses have a population health responsibility regardless of their education level or their work assignment.



Changing economic landscape

decreased interest in nursing support roles.

21% of nurses

have indicated they would transfer to non-patient care coles after the pandemic

10% of nurses

are reporting plans to leave the profession after the pandemic.

22% of nurses

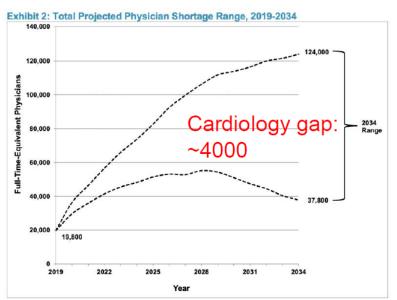
are reporting they will retire soon after the pandemic.

RN vacancy rate has grown to 10% nationally.

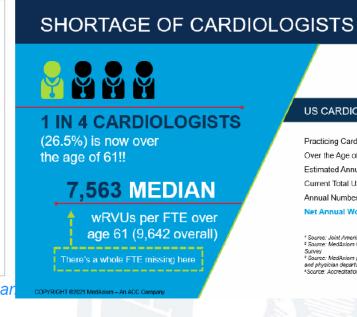


ASCENSION NURSING | Center of Excellence

Physician Workforce Shortage



AAMC. "Complexities of Physician Supply and Demar Projections from 2019 to 2034. June 2021



US CARDIOLOGY PROJECTIONS

Practicing Cardiologist 32,000 Over the Age of 612 8.480 (2.000)Estimated Annual FTE losses3 3.745 Current Total US Fellows⁴ Annual Number Entering Workforce 1.453 Net Annual Workforce Impact (547)

- † Source: Joint American College of Cardiology (ACC)/MedAxiom calculations ² Source: MedAxiom Cardiovascular Provider Compensation & Production
- ² Source: MedAxiom projections based on both vrRVU production reductions
- Source: Accreditation Council for Graduate Medical Education, 2018 2015

Sauer J. MedAxiom 2021

MEDAXIOM AN ACC COMPANY

Drivers: Aging, Burnout, Deferred Retirement **Solutions:** GME, Top-of-License, Innovation



NATIONAL HEADWINDS: The Pandemic

The Great Resignation

66 % of workers seeking a new job

Remote Work

21% would refuse a return to the office

Staffing Shortages

30 % healthcare workers considering leaving profession

Nationwide, health systems spending \$24 billion more per year on qualified labor versus prepandemic

Competition for Talent

\$2500 to \$75K Incentives driving worker mobility

Traveler incentives 4 X base pay

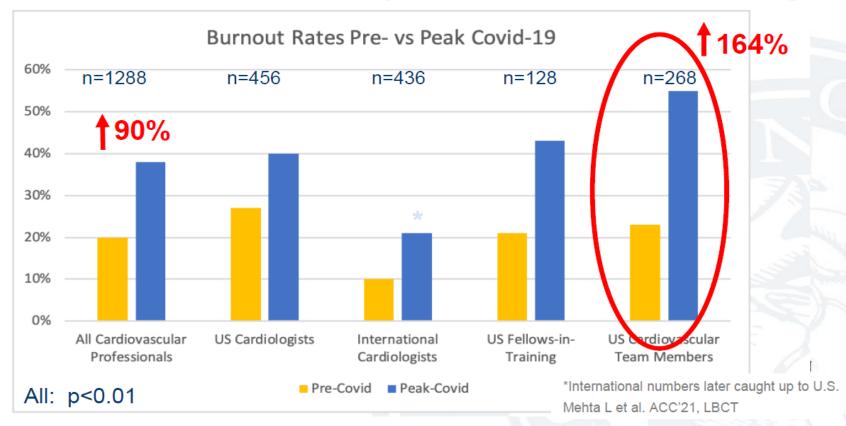
Burnout

55 % front line workers experiencing mental and physical exhaustion



Clinician Burnout

Care Transformation MUST promote clinician wellbeing



Clinician Wellness: Environment of Professionalism



- Optimized Work Environment
 - Eliminate burdens, Value time
- Culture of Professionalism
 - Engagement, respect, leadership
- Self-Resilience, Self-Leadership
 - Empathy, balance, remove stigma's

Clinicians Can't Help Their
Patients If They Don't Take Care of
Themselves







Disruption 2001-2022:

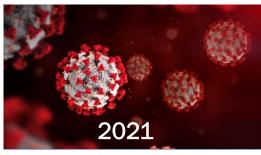
Negative disruption can result in positive disruption



Security
Safety
Unity*



Financial reform Transparency



Health Equity
Digital Transformation
Value Based Care
Communication



Reflections:

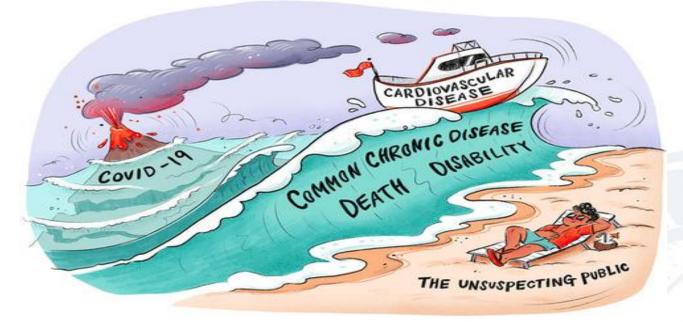
- COVID is and has been a Global problem with broad impact.
- COVID is a negative and positive disruptor
- COVID taught us new ways to deliver CV care- promoted innovation and digital transformation of care
- COVID exposed health inequities and the SDOH
- COVID further threatened Clinician well being
- COVID has exposed weaknesses of our health care delivery system

•••

• But has created opportunities to transform care and deliver higher value.









Life expectancy has been declining over the last few years

Increased obesity, blood pressure and glucose intolerance in younger people

Highly educated and urban populations have superior health statistics compared with poor, poorly educated and rural populations

Public health and evidence generation infrastructure

Make information available close to real time to enable formulation of targeted policies and interventions at multiple levels

Reform of our global and national clinical trials infrastructure

Improved sharing of health data

Suggested interventions

Lifestyle (diet, exercise, tobacco, mental health)

Medication optimization and adherence

Align incentives for new therapy development

Better access and sharing of information Avoid suboptimization



Projected Future Cardiovascular Risk Factors and Cardiovascular Disease by 2060



Projections of Future Cardiovascular Risk Factors and Cardiovascular Disease in the United States From 2025 to 2060

Cardiovascular Risk Factors

Diabetes: ↑ of 39.3% to 55 million persons Hypertension: ↑ of 27.1% to 162 million persons Dyslipidemia: ↑ of 27.6% to 126 million persons Obesity: ↑ of 18.3% to 126 million persons

Cardiovascular Diseases

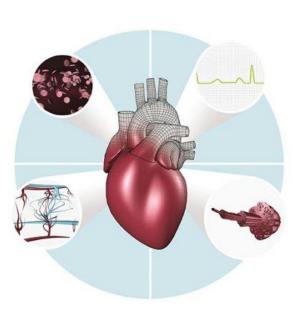
Ischemic heart disease: ↑ of 30.7% to 29 million persons
Heart failure: ↑ of 33.4% to 13 million persons
Myocardial infarction: ↑ of 16.9% to 16 million persons
Stroke: ↑ of 33.8% to 15 million persons

Key points

- Projections for future cardiovascular risk factors and cardiovascular disease were based on NHANES data combined with 2020 U.S. Census projections for future population distributions
- Although steep rise in cardiovascular risk factors and cardiovascular diseases are expected in upcoming years, differences between women and men will largely remain stable over time
- Disproportionate increase in cardiovascular risk factors and cardiovascular disease are projected to impact racial and ethnic minority populations
- The results from this study have important implications for motivating policy decisions regarding equitable delivery of quality health care to all Americans



"Worrisome" rise in cardiovascular disease predicted out to 2060



Projected rates of cardiovascular risk factors and disease will increase significantly in the USA by 2060 in line with changing demographics:

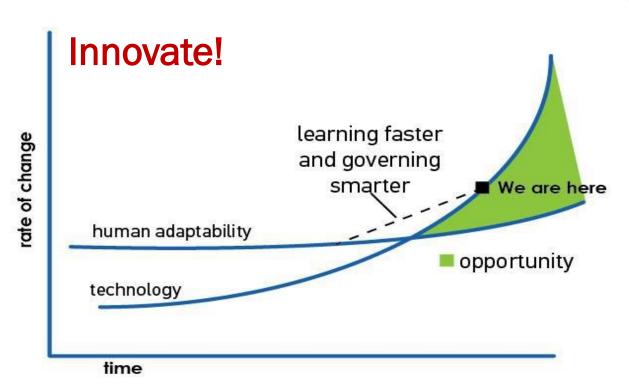
- •Ischemic heart disease: 21.9 million to 28.7 million
- •Heart failure: 9.7 million to 12.9 million
- •Myocardial infarction: 12.3 million to 16.0 million
- •Stroke: 10.8 million to 14.5 million
- •Moreover, by 2060, there will be 54.6 million Americans with diabetes, 162.5 million with hypertension, 125.7 million with dyslipidemia, and 125.7 million with obesity,.

Substantial increases in cardiovascular trends may contribute to a rising burden on the US healthcare system and highlight the need for equitable access to prevention education and treatments now to prevent future disease

Change As a New Constant

Acceleration of Change: Eric "Astro" Teller's Curve

Thank You for Being Late - Thomas Freidman, 2016, p. 34





A Turning Point in Healthcare

Human Health

Diet culture
Animal-human eco-systems
Personal and community behavior
Food production
Environmental factors
Travel patterns
Urbanization

Data Science Early warning

Detection and tracking of outbreaks Genome sequencing Predictions of future risks and outbreaks

Application of AI and other digital technologies

Human Science

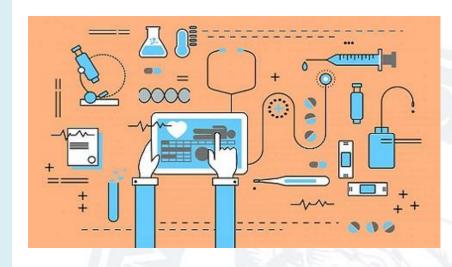
Clinical disease etiology
Animal to human
transmission
Disease coding
Public health strategies
Therapeutic interventions
Nonpharmaceutical
interventions

Health Equity
Digital Transformation
Medicine As a Data Science
Value Based Care
Communication
Collaboration



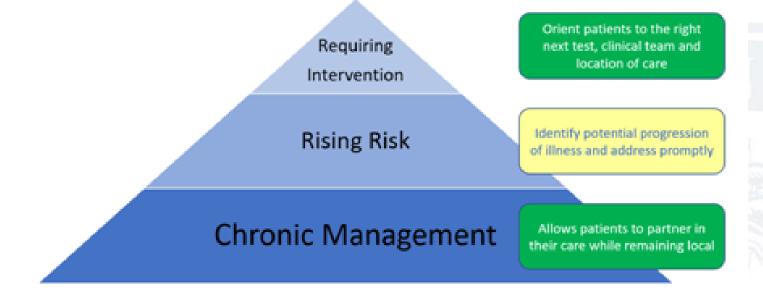
The Opportunity

- Biomedical science and technology are in an amazing period of discovery and development
- Yet these advantages are not resulting in superior health and outcomes for the population
- The intersection of biomedical science, technology and communication if handled with good policies, investment and communication could usher in an new era of better health for the US and the world
- CV disease is the tip of the spear

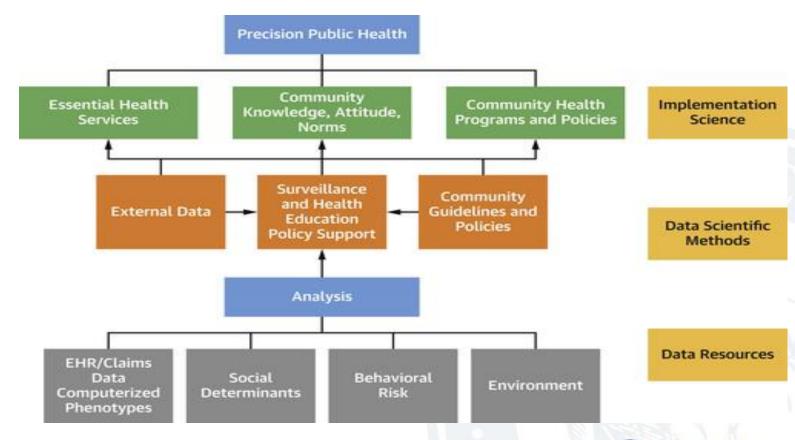




A Digital Health Strategy Personalizes Population Health











THE DIGITAL TRANSFORMATION OF HEALTH CARE DELIVERY

CHALLENGES AND BARRIERS



Misaligned Training



Payment Models



Workflow Integration



Digital Divide



OPPORTUNITIES AND PROMISE



Better Quality Care



Clinician Well-being



Improved Health Equity



Improved Access to Health Care

Embrace Technology for Patient Monitoring: Facial/Voice Recognition, Ingestibles



FACE

- Pain
- Depression
- PE
- Genetics





FDA approves pill with sensor that digitally tracks if patients have ingested their medication

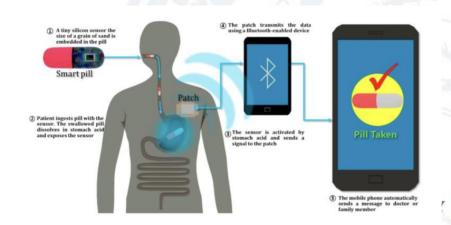
- Medication Compliance
- Microbiome Analysis
- Virtual Endoscopy



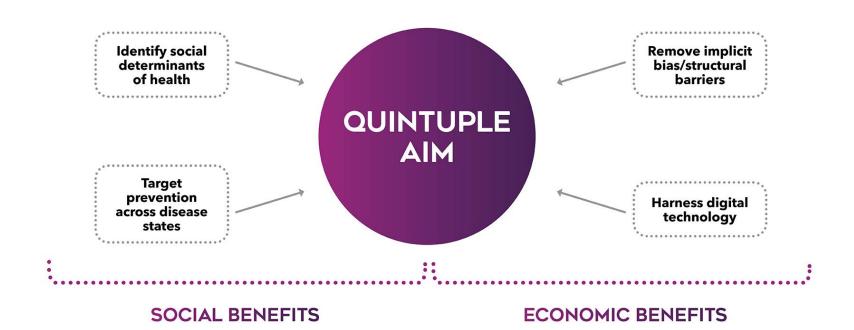
Voice

- Vocal "biomarker"
- •2.6x more ACS
- •3x more CAD

https://www.face2gene.com/ https://www.acc.org/About-ACC/Press-Releases/2022/03/23/18/04/Speakingfrom-the-Heart-Could-Your-Voice-Reveal-Your-Heart-Health https://www.prescouter.com/2019/01/ingestible-sensors-innovations

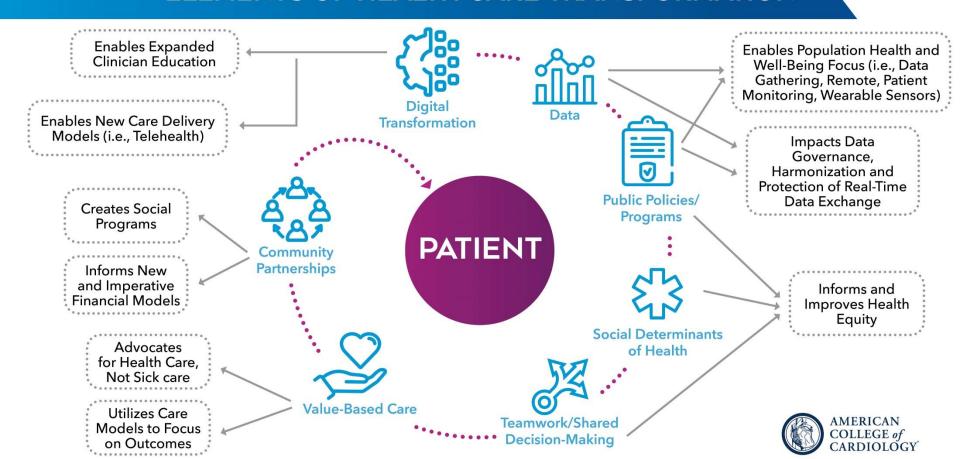


RETHINKING THE APPROACH TO HEALTH CARE



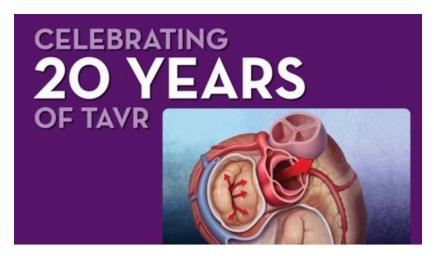


ELEMENTS OF HEALTH CARE TRANSFORMATION



Lessons Learned

- What the pioneers of TAVI did took courage and commitment, and we can learn so much from their efforts.
- They taught us that true transformation of health care sometimes means radical, disruption of long-standing practices and getting comfortable with the uncomfortable.

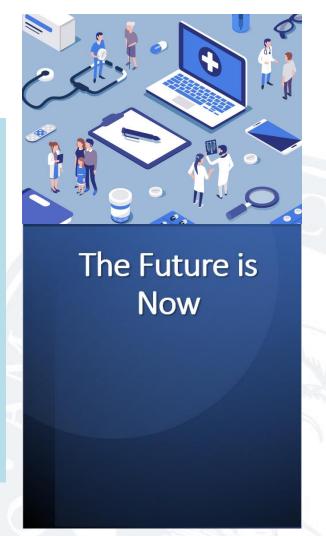


We can't solve problems by using the same kind of thinking we used when we created them.

- Albert Einstein

Looking to the Future

- This is a historic moment in medicine.
- There is a remarkable opportunity to recognize and promote medicine as a data or information science and create learning health care systems defined by the Institute of Medicine as one "designed to generate and apply the best evidence" for personalized healthcare, "to drive the process of discovery as a natural outgrowth of patient care and to insure innovation, quality, safety and value in health care"

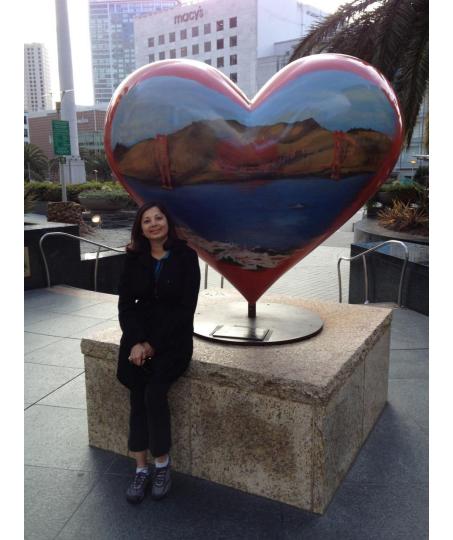




"I have been impressed with the urgency of doing. Knowing is not enough; we must apply. Being willing is not enough; we must do."

—Leonardo da Vinci







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